



2026
OUTLINE

Beauty On Wheels

Skills Development Academy NPC



**STUDENT
HANDBOOK
& PRICE LIST**

TABLE OF CONTENTS

2

**WELCOME TO BOW SKILLS DEVELOPMENT
ACADEMY**

3

VISION, MISSION, CORE VALUES

4

**WHY STUDY WITH US
WHAT MAKES US DIFFERENT**

5

ENTRY REQUIREMENTS

6

BEAUTY SCHOOL TRAINING CALENDER & TRAINING

7

COURSES OFFERED

Suggested yearly course rotation
Registration and Payment Policy

9

COURSES AND FEES

Massage Therapy

10

Facial Therapy

11

Waxing Therapy

12

Nail Training

13

Make-Up Training

14

Eyelash Extension Training

15

PACKAGES

16

**ATTENDANCE & FOLLOW-UP POLICY
IMPORTANT NOTES**

17

HOW TO REGISTER AT BOW ACADEMY

18

GET IN TOUCH WITH US

WELCOME TO BOW SKILLS DEVELOPMENT ACADEMY

ABOUT US

Beauty on Wheels is a dynamic and forward-thinking Skills Development Academy committed to redefining beauty, wellness, and education in the modern era. Established with a vision to inspire confidence and elevate industry standards, we bring a unique blend of innovation, expertise, and passion to the world of beauty.

PURPOSE

Transforming lives through beauty, education, and empowerment by cultivating a nurturing and inclusive environment that encourages growth, self-discovery, and excellence.





VISION

To be a global leader in the beauty and wellness industry, setting the highest standards in education and spa services, creating a community that fosters empowerment, self-expression, and holistic well-being.



MISSION

We are committed to being more than just a skills development academy - we are your partners in self-discovery, your advocates for embracing your unique beauty, and your guides on the journey to holistic well-being. Through the artistry of our exceptional spa services and the depth of knowledge imparted in our academy, we empower individuals to unlock their true potential and confidence. Our commitment extends beyond our physical location; with our mobile services, we bring the essence of Beauty on Wheels directly to you, ensuring that the transformative power of beauty and wellness is accessible to everyone, wherever they may be.



OUR CORE VALUES



Excellence

- Striving for the highest standards in everything we do, from spa services to education.



Empowerment - Fostering a culture that empowers individuals to embrace their unique qualities and reach their full potential.



Innovation

- Embracing creativity and staying at the forefront of industry trends to provide cutting-edge services and education.



Inclusivity

- Creating an inclusive environment that celebrates diversity and welcomes individuals from all walks of life.



Wellness

- Promoting holistic well-being by emphasizing the connection between beauty, health and self-care

A photograph showing two Black women in a classroom or workshop setting. One woman, wearing a dark blue t-shirt, is applying nail polish to the other woman's hand. The second woman, wearing a light blue patterned shirt, is smiling and looking at her hand. They are seated at a white table with a white towel and a small container. In the background, there is a white shelf with various bottles and a framed picture of a person's face with the word 'CABANA' written above it. The image is framed by a large teal triangle on the left and a grey triangle on the right.

WHY STUDY WITH US?

At BOW Skills Development Academy NPC, we give you the opportunity to further your education while acquiring knowledge and skills that are relevant in workplace

BOW Academy Skills Development Academy NPC assists in finding employment for students who have completed the full course with the academy.

WHAT MAKES US DIFFERENT

- We are committed to “effortless excellence in education”
- We provide you with free “ongoing learning survival guide” when you complete a course with us.
- Our courses are constantly updated, and are designed to equip you with relevant workplace experience.
- Our study material is specifically designed to meet your needs as a Therapist.
- Our study material is provided in a user-friendly format, it's designed to meet International standards, and is included in the course fees.
- Our tutors are highly qualified and are available to provide you with academic support via email. Our fees are affordable and can be paid in interest free installments.

ENTRY REQUIREMENTS

To study at BOW Academy you need to meet the following requirements.

- You need to be at least 16 Years Old.
- You need to be able to read and write english.
- You need to be willing to attend all classes at the academy.
- You need to have passed Grade 10 or higher.



BEAUTY SCHOOL TRAINING CALENDAR & POLICIES

Class Schedule Structure

Training Days : Monday to Friday
Time : 9am – 1pm
Course Duration : 2 weeks (10 training days)
Public Holidays : No classes

Training Breakdown (Per Course – 2 Weeks)

Day 1–2 : Theory + practical on each other
Day 3–10 : Practical training on live models



COURSES OFFERED

1. Basic Massage Therapy
2. Basic Facial Therapy
3. Basic Waxing Therapy
4. Basic Nail Training
5. Basic Makeup Training
6. Basic Eyelash Extension Training

SUGGESTED YEARLY COURSE ROTATION

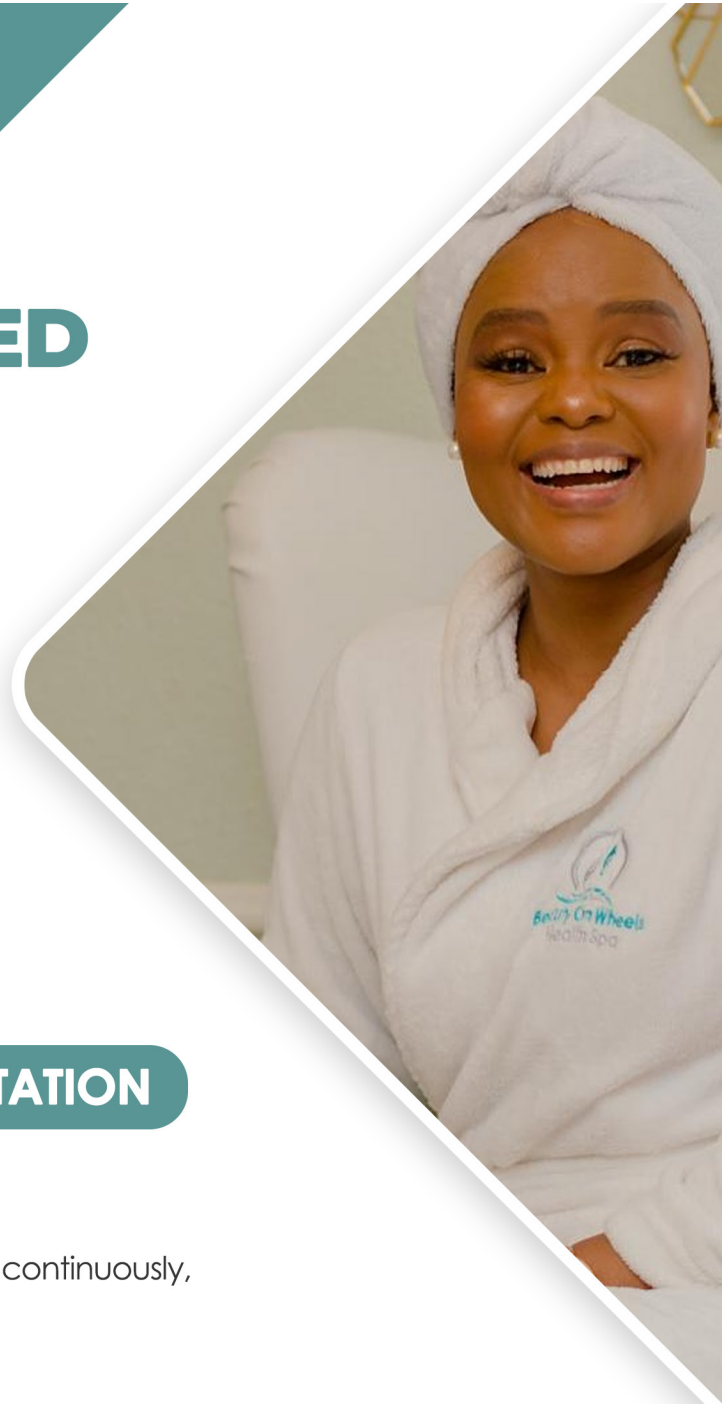
(Repeats Throughout the Year)

Each course runs for two weeks. The cycle repeats continuously, excluding public holidays.

Cycle Example (12-Week Rotation)

WEEK	COURSE
1 – 2	Basic Massage Therapy
3 – 4	Basic Facial Therapy
5 – 6	Basic Waxing Therapy
7 – 8	Basic Nail Training
9 – 10	Basic Makeup Training
11 – 12	Basic Eyelash Extension Training

This full cycle repeats 4 times per year, allowing continuous intake of students.





REGISTRATION & PAYMENT POLICY

- Registration Fee: R1,200 (first-time students)
- All courses are paid in advance
- Payment arrangements are allowed, however training only starts once full payment is completed

COURSES & FEES

(SINGLE COURSES)

(Prices as advertised per course)

Massage Therapy

What you will learn

- * Anatomy and physiology
- * Spa safety and Hygiene
- * Client consultation and room preparation
- * Spa Professional and Etiquette
- * Swedish Massage Therapy
- * Deep tissue massage therapy
- * Hot stone massage therapy
- * Foot scrub and massage
- * Sitting massage: Head, neck and shoulder massage

TRAINING FEE
R7 000

Includes
**Training Manual,
Training Kit &
Certificate**

DURATION



2 WEEKS INTENSE TRAINING



9 AM - 1 PM

Note: All training must be paid in advance before the training starts. All students are requested to bring a model in every attendance.

COURSES & FEES

(SINGLE COURSES)

(Prices as advertised per course)

Facial Therapy

What you will learn

- * Anatomy and physiology
- * Spa safety and Hygiene
- * Client consultation and room preparation
- * Spa Professional standard
- * Basic facial therapy
- * Facial massage
- * Head, neck and shoulder massage
- * Hand and foot massage
- * Extractions
- * Tinting and eyebrow shape
- * Skin Analysis
- * Products knowledge

TRAINING FEE

R10 000

Includes
**Training Manual,
Training Kit &
Certificate**

DURATION



2 WEEKS INTENSE TRAINING



9AM - 1PM

Note: All training must be paid in advance before the training starts. All students are requested to bring a model in every attendance.

COURSES & FEES

(SINGLE COURSES)

(Prices as advertised per course)

Waxing Therapy

What you will learn

- * Room Preparation
- * Client Preparation & Consultation
- * Salon Safety & Hygiene
- * Anatomy & Physiology
- * Professional Conduct
- * Hot and Cold Wax
- * Different Types of
- Waxing Techniques

TRAINING FEE

R7 000

Includes
Training Manual,
Training Kit &
Certificate

DURATION



2 WEEKS INTENSE TRAINING



9AM - 1PM

Note: All training must be paid in advance before the training starts. All students are requested to bring a model in every attendance.

COURSES & FEES

(SINGLE COURSES)

(Prices as advertised per course)

Nail Training

What you will learn

- * Room preparation
- * Client Preparation & Consultation
- * Salon Safety & Hygiene
- * Anatomy & Physiology
- * Professional Conduct
- * Tip Application
- * Basic
- * Pedicure & Manicure
- * Gel overlay on hands
- & feet

DURATION



2 WEEKS INTENSE TRAINING



9AM - 1PM

Note: All training must be paid in advance before the training starts. All students are requested to bring a model in every attendance.

TRAINING FEE
R12 000
Includes
**Training Manual,
Training Kit &
Certificate**

COURSES & FEES

(SINGLE COURSES)

(Prices as advertised per course)

Make-Up Training

What you will learn

- * Room preparation
- * Client Preparation & Consultation
- * Retail & product knowledge
- * Salon Safety & Hygiene
- * Anatomy & Physiology
- * Professional Conduct
- * Bridal makeup
- * Evening make up
- * Soft glam

DURATION



2 WEEKS INTENSE TRAINING



9AM - 1PM

Note: All training must be paid in advance before the training starts. All students are requested to bring a model in every attendance.



TRAINING FEE
R10 000
Includes
**Training Manual,
Training Kit &
Certificate**

COURSES & FEES

(SINGLE COURSES)

(Prices as advertised per course)

Eyelash Extension Training

What you will learn

- * Room preparation
- * Client Preparation & Consultation
- * Salon Safety & Hygiene
- * Anatomy & Physiology
- * Professional Conduct
- * Different types of Eyelash
- extension techniques

DURATION



2 WEEKS INTENSE TRAINING



9AM - 1PM

Note: All training must be paid in advance before the training starts. All students are requested to bring a model in every attendance.

TRAINING FEE
R8 000

Includes
**Training Manual,
Training Kit &
Certificate**

BEAUTY & SPA PACKAGE 1

Includes:

Nails Therapy	R12,000
Make-Up	R10,000
Eyelash Extensions	R8,000
Massage Therapy	R7,000
Facial Therapy	R10,000
Waxing Therapy	R7,000
Subtotal	R54,000
Discount	R4,000



BEAUTY PACKAGE 2

Includes:

Nails Therapy	R12,000
Make-Up	R10,000
Eyelash Extensions	R8,000
Subtotal	R30,000
Discount	R1,500

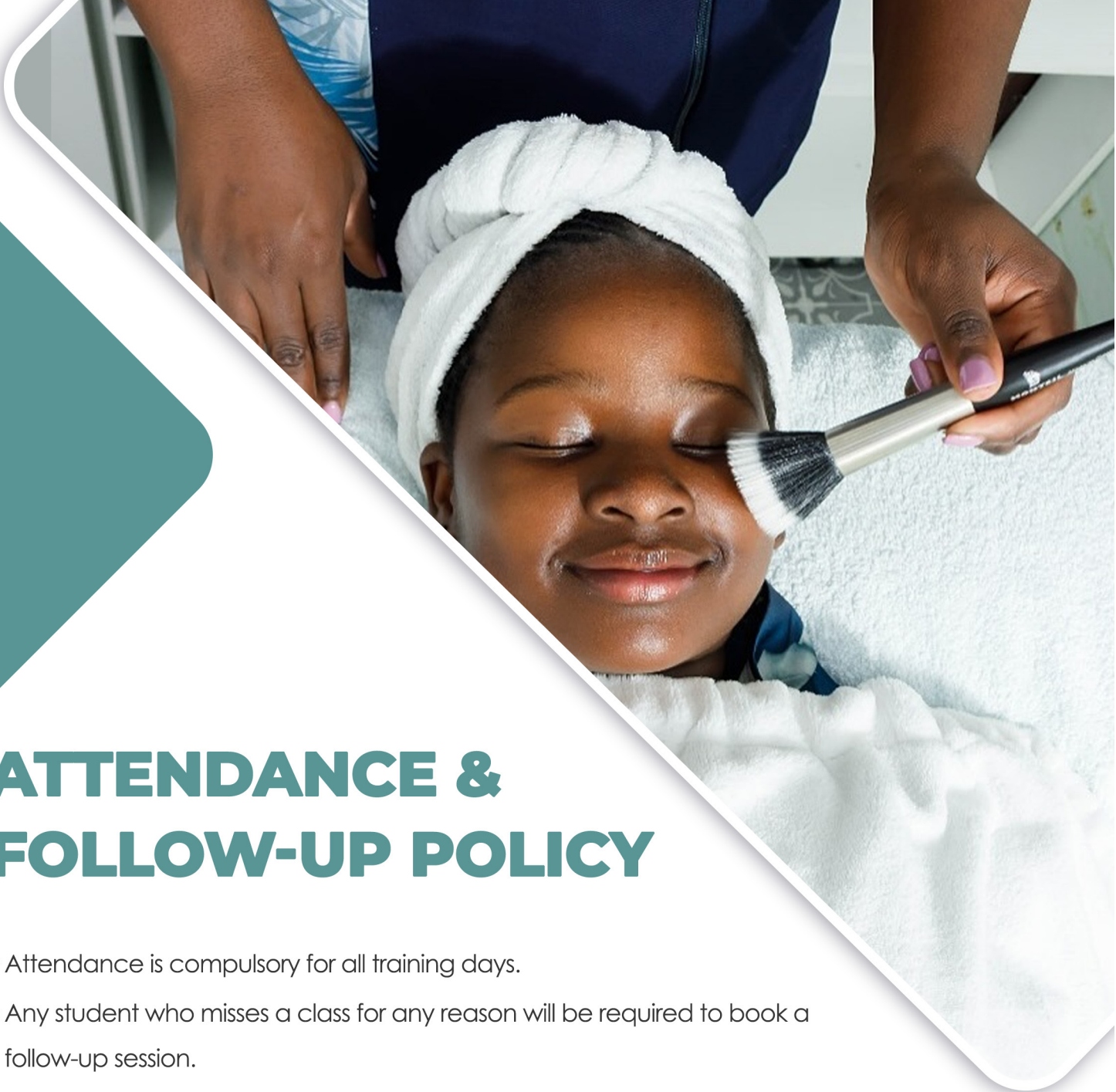


SPA PACKAGE 3

Includes:

Massage Therapy	R7,000
Facial Therapy	R10,000
Waxing Therapy	R7,000
Subtotal	R24,000
Discount	R1,500





ATTENDANCE & FOLLOW-UP POLICY

- Attendance is compulsory for all training days.
- Any student who misses a class for any reason will be required to book a follow-up session.
- Follow-up Fee: R700 per missed session.

IMPORTANT NOTES

- Classes are practical-focused and require commitment.
- Students must arrange their own models from Day 3 onward (unless otherwise communicated).
- Certificates are issued upon successful completion of the whole course assignment, class practicals, test and hours.

HOW TO REGISTER AT BOW ACADEMY



Contact 072 857 1904 for Enrollment Forms



Download the form on www.beautyonwheelsgroup.co.za complete and return with POP via email.



WhatsApp 072 857 1904 for Enrollment Forms.





GET IN TOUCH WITH US

 www.beautyonwheelsgroup.co.za

 Bowhealthspa19@gmail.com

 072 857 1904

